

Strategic Plan 2021-2023

OUR VISION

Thriving and connected Queensland communities and ecosystems.

OUR MISSION

To encourage our members to actively participate in improving Queensland's environmental, social and economic futures.

OUR PURPOSE

Our statewide network exists to represent, strengthen, and promote community-based volunteer groups and land and water carers who are building resilient communities, conserving and protecting the environments we care for, and with them to demonstrate and advocate for ecologically sustainable landuse.

OUR VALUES

- ✓ **Voluntary**
- ✓ **Community-based**
- ✓ **Agile and adaptive**
- ✓ **Solutions-focussed, science-driven**
- ✓ **Ethical, engaged, empowering**
- ✓ **Subsidiarity, representative partnerships**



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Represent

Ensure effective representation through active engagement, collaborative and focussed leadership and partnerships.

Be a leading voice representing our diverse groups and agricultural communities in discussion about natural resource management, environment and land use.

Represent and give voice to local and regional perspectives through leadership and advocacy on natural resource management concerns in regional, state and national forums.

Advocate

Advocate for key Queensland priorities and facilitate stronger member engagement to influence decision and policy making at regional, state and national levels.

Strengthen and advocate for partnerships with First Nations that respectfully build mutual understandings and capacities to care for Country.

Share the QWaLC story to build wider community awareness, member engagement and knowledge.

Network

Connect, activate and showcase the QWaLC network of diverse member groups and communities.

Mentoring, training and sharing experience and information to strengthen:

- governance
- volunteer activities and management
- resilient, engaged communities

Create opportunities across the network for learning from and with First Nations people about caring for Country practices and aspirations.

Promote

Ensure QWaLC is a recognised and valued entity by working locally and regionally to promote our networks, leaders and collective successes.

Acknowledge and celebrate outstanding volunteer contributions, leadership, groups and partnerships.

Recognise and build awareness by sharing practical solutions and outcomes including innovative practical skills and on-ground actions.

Strengthen

Facilitate and support the strength of our network through building good governance, strengthening capacity, fostering financial sustainability and effective risk management.

Provide insurance solutions to appropriately manage risk for activities and our members.

Develop skills to strengthen social connection and community well-being.



QWaLC
QUEENSLAND WATER & LAND CARERS

